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HELLO!

I'm a seasoned creative with over 20 years of experience in design, branding, animation, videography, & more. Career highlights include:

- Assisted in the creation of hit children's shows *Yo Gabba Gabba!* (Nick Jr.) and *The Aquabats! Super Show!* (The Hub Network).
- Twice-nominated for a Daytime Emmy (*Yo Gabba Gabba!* 2011 & 2016).
- Managed production team on multiple YouTube channels (Orbeez, +300K).
- Produced rich media ads for top clients at TBWA\Chiat\Day (Tequila).
- Designed art, websites & content at RVCA Clothing & Paul Frank Industries.
- Built first websites for Black Eyed Peas and QOTSA at Interscope Records.

EXPERIENCE

Freelance Artist & Designer — 1999–Present

- Created original art, graphics, animations, and websites for clients including Cornell University, Gwen Stefani's Harajuku Lovers, LuLaRoe, CreepyCo, Dot Dot Smile, Sold-Out Software, Merch.Com, and more.
- Drove A-list actors, filmmakers & board members as personal chauffeur at The Sundance Film Festival. (Miderra Events 2017–2019)
- Art featured at Gallery 1988, Sugarmynt, Meltdown, and KidRobot.

Sr. Content Producer, Lazy Dog Restaurants, Huntington Beach, CA — 2018

- Self-produced a series of original animated shorts for social media.
- Shot and edited original video and photo content.
- Designed and executed several online ad campaigns.

Founder, CinemAttack! Productions, Santa Ana, CA — 2013–2017

- Founded event company that created unique experiential film screenings in Southern California. Events frequently sold out.
- Transformed theater lobbies into themed experiences to sync with films screened, with decorations, music, catering, photo booths, etc.
- Designed marketing materials and bespoke merch, and edited video.

Creative Director, JMP Creative, Santa Ana, CA — 2016–2017

- Oversaw all creative direction on the content produced by the production/post-production team, whom I advised and mentored.
- Simultaneously directed, wrote, art-directed, shot, edited, cast, costume-designed, and acted in videos for six brands.
- Produced video content for toy brands (Orbeez, Pom Pom Wow!, etc.).
- Directed and performed over 20 livestreams in character.
- Developed brand identities, toy & game concepts, and product design.

Creative Director, Yo Gabba Gabba!, DHX Media, LA, CA — 2009–2015

- Assistant-directed & wrote two episodes ("Olympics," "Restaurant").
- Designed costumes, sets and various graphic elements for music videos for such bands as Weezer, The Killers, and more.
- Directed six-part series at the Coachella Arts and Music Festival (2010).
- Consulted on story, music supervision, casting, creative decisions, etc.
- Art-directed and developed products for dozens of licensees (Funko, Ty's, Jazwares, Volcom, Vans, Simon & Schuster, and many more).
- Designed branding and merchandise for *Yo Gabba Gabba!* Live tours.

Creative Designer, The Aquabats! Super Show!, Costa Mesa, CA — 2011–14

- Wrote/directed episodes and sketches, both animated and live-action.
- Designed sets, props, costumes, logo, graphics and titles.
- Created brand style guide including merchandise art direction.

Interactive Art Director, Virgin Mobile USA, Warren, NJ — 2006–2008

- Designed and produced site elements, digital postcards, e-mailers, etc.
- Worked closely with third-party agencies to develop GUI, style guides, audio branding, event branding, etc. (LG, Kyocera, Pantech, Samsung).
- Directed art w/ outside agency for Virgin Mobile Festival (2007, 2008).

Contract Web/Graphic Artist, The Aquabats! (Band), OC, CA — 1996–2013

- Designed, redesigned and maintained website, which included a news blog, photo and lyric archives, animations, multimedia, mini-sites, etc.
- Served as community manager and message board moderator.
- Designed art for merchandise, albums, promo items, etc.
- Directed and edited video content for web, DVD and live concerts.
- Performed as live VJ for on-stage visuals on international tours, including performance at the Coachella Arts & Music Festival.

Flash Producer, TBWA\Chiat\Day (Tequila), Los Angeles, CA — 2005–2006

- Produced, animated and programmed rich media ad units & mini-sites.
- High-profile clients included Apple, Sony, Energizer, Pepsi, Nissan, Infiniti, Pennzoil, Uncle Ben's, Harman, Whiskas and more.

Web Designer/Videographer, RVCA Clothing, Costa Mesa, CA — 2004

- Built interactive brand website from ground up.
- Featured clothing, artists, athletes, musicians, web videos, events, etc.
- Filmed events and artist interviews and edited for web.

Web/Graphic Artist, Paul Frank Industries, Costa Mesa, CA — 2002–2004

- Designed and maintained brand's two innovative animated websites.
- Created dozens of original graphics for apparel and promo material.
- Edited animation for web cartoon *Julius and Friends*.
- Built *Julius and Friends* season two pitch bible for television.

New Media Consultant, Interscope, Los Angeles, CA — 1999–2000

- Worked directly with artists and management to design and enhance websites and digital ads for A-list acts, including No Doubt, Dr. Dre, Black Eyed Peas, Beck, Sheryl Crowe, Sting, Eminem, Sonic Youth, Queens of the Stone Age, and more.
- Ran giveaway contests, brand collabs, with street teams and fan clubs.

LANGUAGES

English – Native

French – Fluent

Spanish – Beginner

SKILLS

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| • Creative Direction | • Photoshop | • Typography |
| • Art Direction | • Illustrator | • Screenwriting |
| • Graphic Design | • LightRoom | • Product Development |
| • Branding | • Premiere | • Event Planning |
| • Animation | • After Effects | • Illustration |
| • Web Design | • Final Cut | • Photography |
| • UI Design | • InDesign | • Acting & Improv |
| • Logo Design | • Procreate | • Voice Acting |
| • Videography | • WordPress | • Modeling |